

# Ministry and the New Drug

**Pastor Brad Snyder**

**WELS National Conference on Lutheran Leadership**

**January, 2026**



**56,900,000**



CONQUERORS  
THROUGH  
CHRIST

**.02%**



CONQUERORS  
THROUGH  
CHRIST



CONQUERORS

T H R O U G H

CHRIST

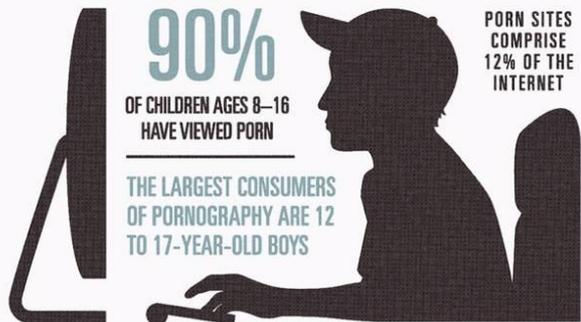
# What are your questions?



*Scan to ask a question anonymously*

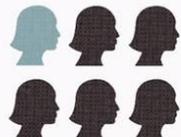


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#2844352



# STATS ON PORN

**70% OF MEN AGES 18 TO 34 VISIT A PORN SITE IN A TYPICAL MONTH**



**1 IN 6 WOMEN**  
STRUGGLES WITH PORN ADDICTION

**\$10 TO \$14 BILLION IS  
SPENT ON PORN  
ANNUALLY, THE SAME  
AMOUNT THE US  
GOVERNMENT SPENDS  
ON FOREIGN AID**

**25%**  
OF SEARCH ENGINE  
REQUESTS ARE FOR PORN

**50%**  
OF PASTORS REGULARLY  
LOOK AT PORN

**38%**  
OF ADULTS SAY PORN IS  
MORALLY ACCEPTABLE

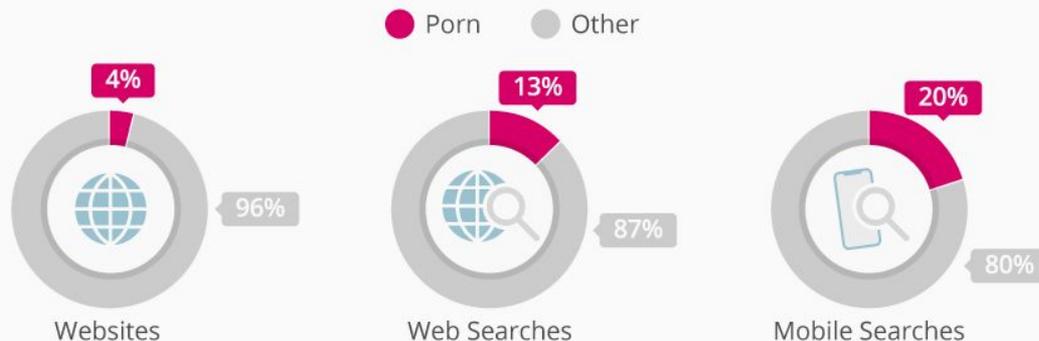
**EVERY SECOND** 28,258 PEOPLE  
VIEW PORN

**EVERY MINUTE** \$184,500 IS  
SPENT ON PORN

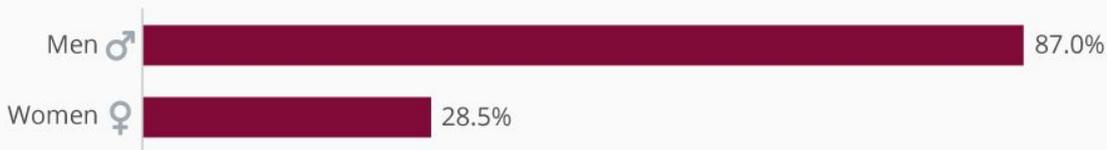
STATISTICS FOUND IN REAL MARRIAGE RESEARCH BRIEF [PASTORMARK.TV/CAMPAIGNS/REAL-MARRIAGE](http://PASTORMARK.TV/CAMPAIGNS/REAL-MARRIAGE)

## How much of the Internet Consists of Porn?

Percentage of websites and web searches containing adult content\*



Percentage of U.S. adults 18-35 who watch porn at least weekly\*\*



@StatistaCharts

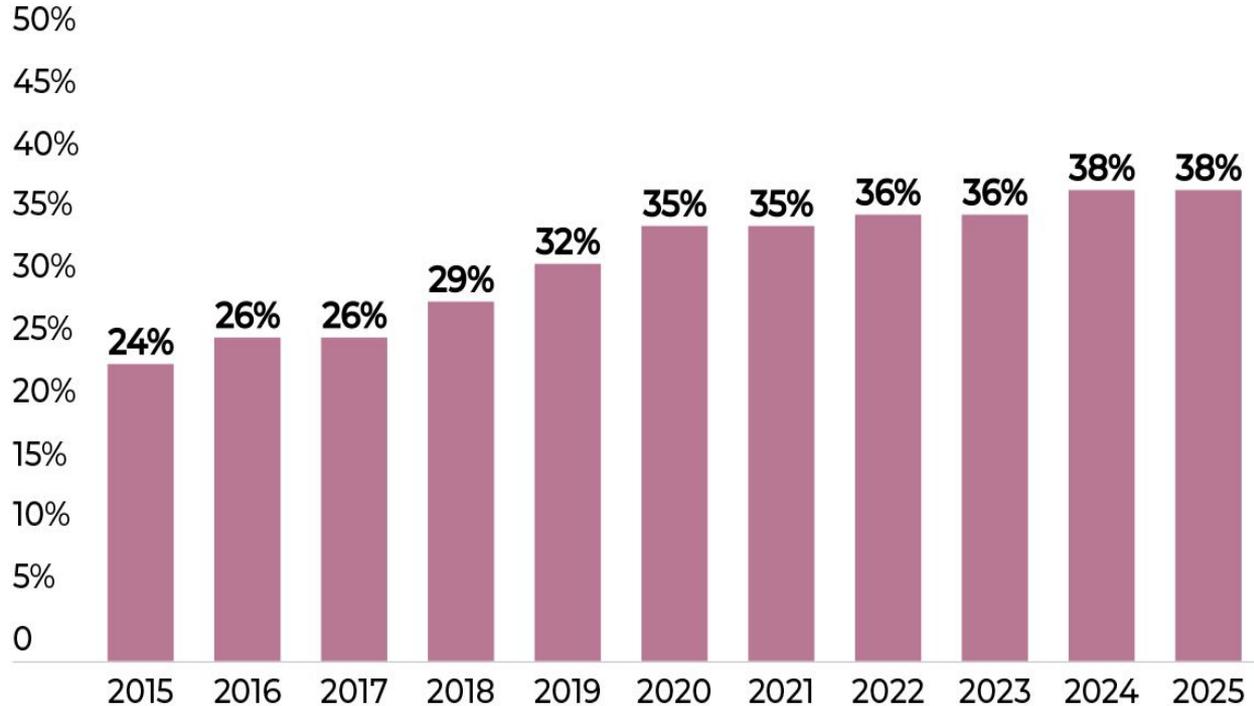
\* Data from 2005-2010, latest available

\*\* Data from 2014

Sources: A Billion Wicked Thoughts study, Columbia University, Cosmopolitan study

**statista**

# Proportion of Female Visitors By Year From 2015 to 2025





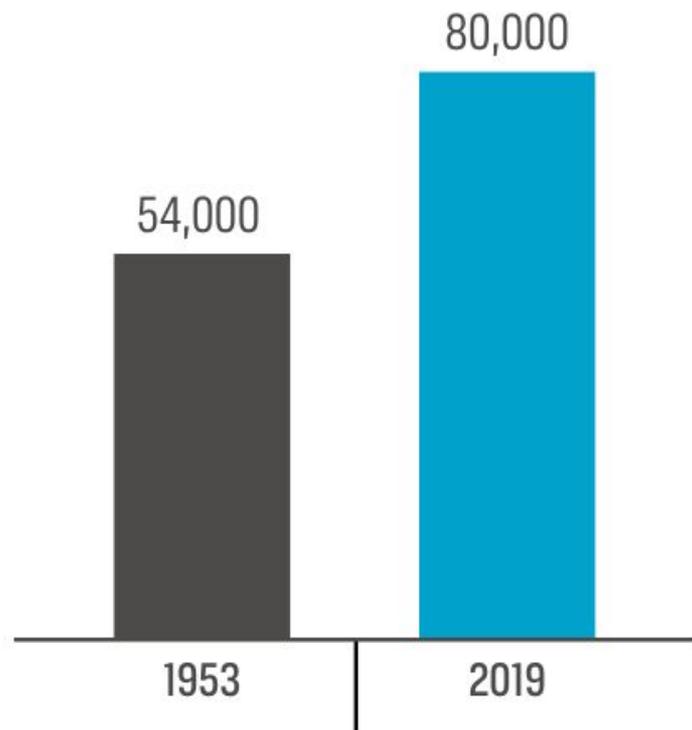
90%

of children  
ages **8 - 16**  
have viewed  
porn

The largest consumers of pornography  
are **12 to 17-year-old boys**

70%

of men ages **18 to 34** visit a porn  
site in a typical month





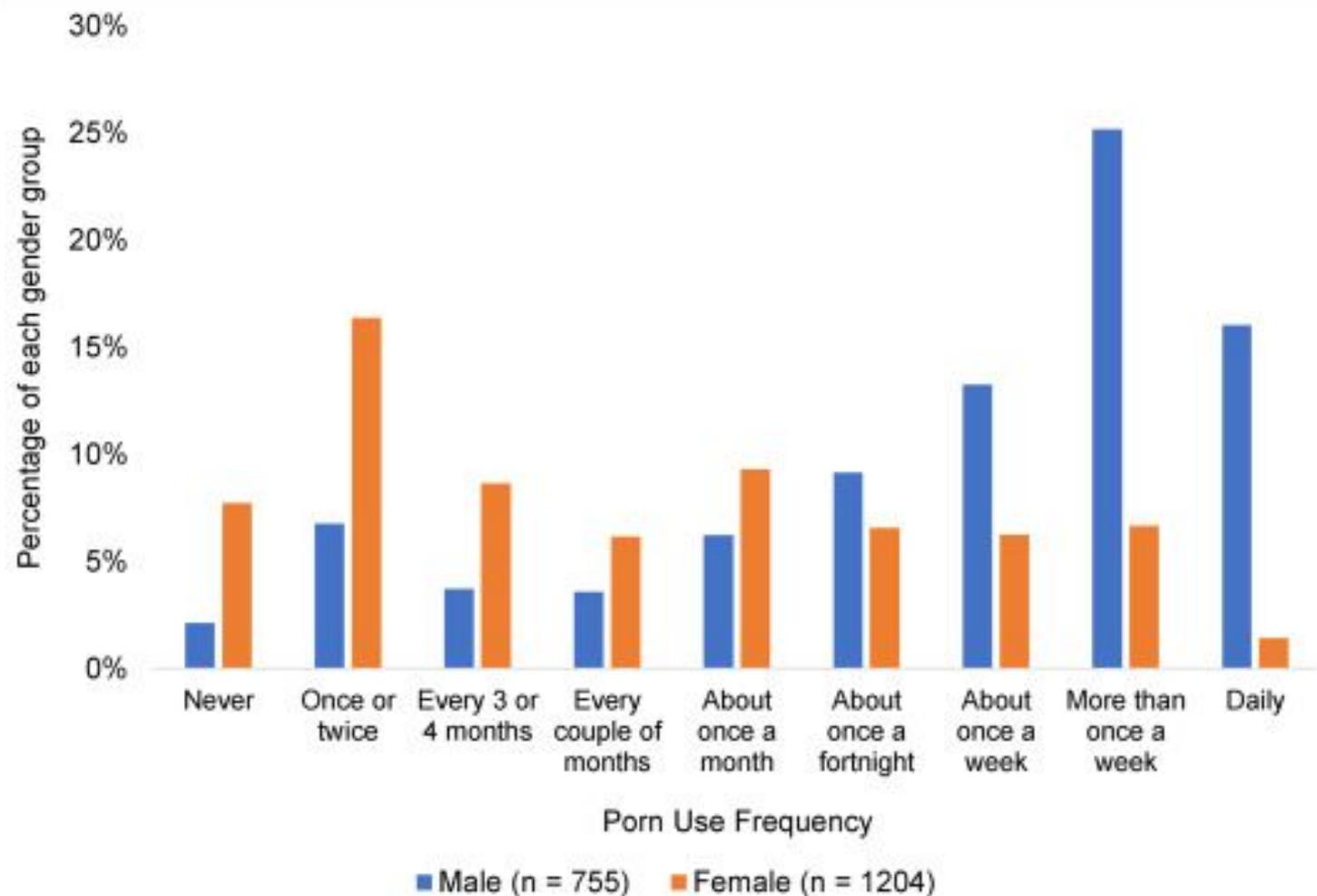
25%

of search engine  
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EVERY SECOND

28,258

people view porn



# Stats

Average age of first exposure

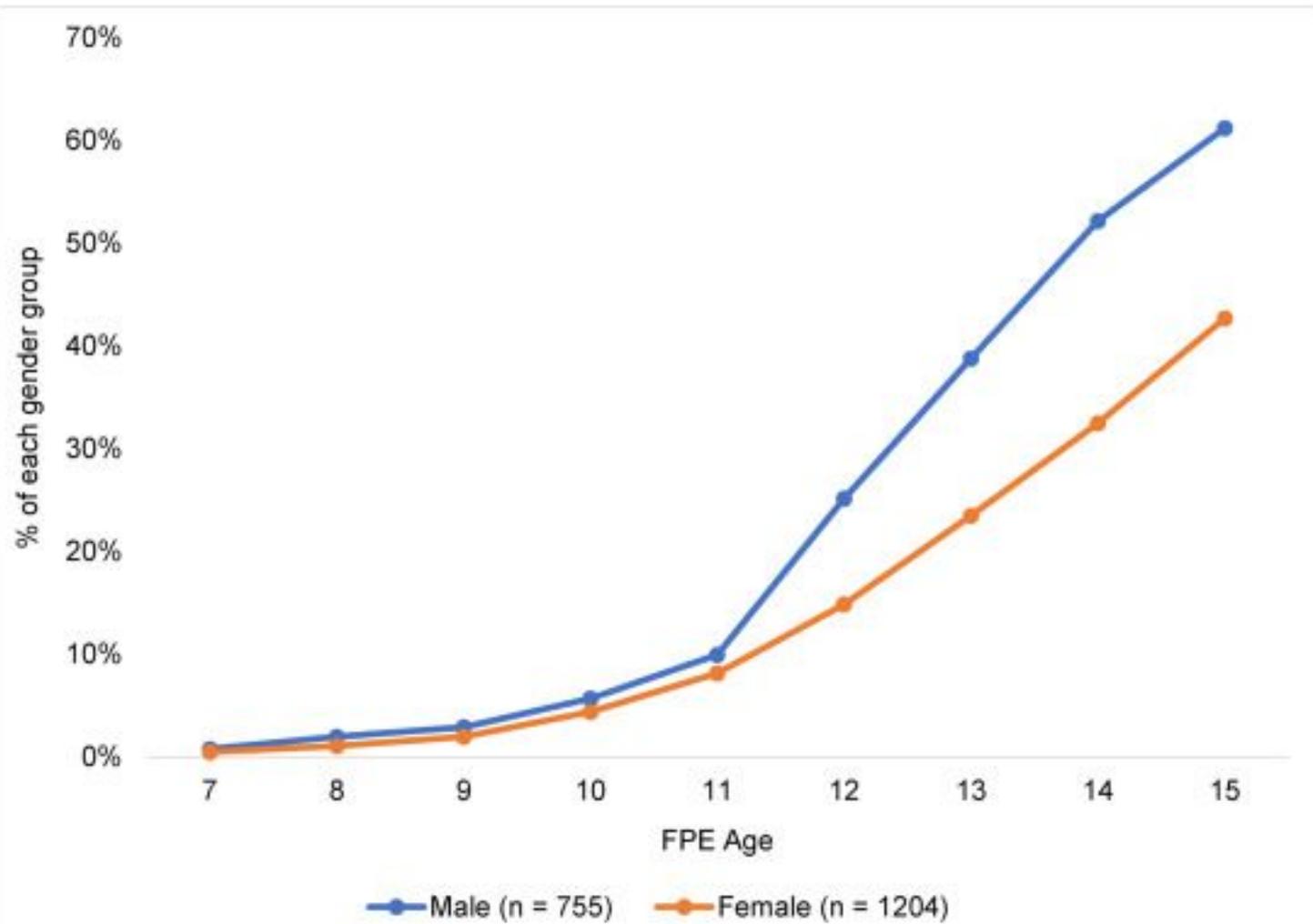


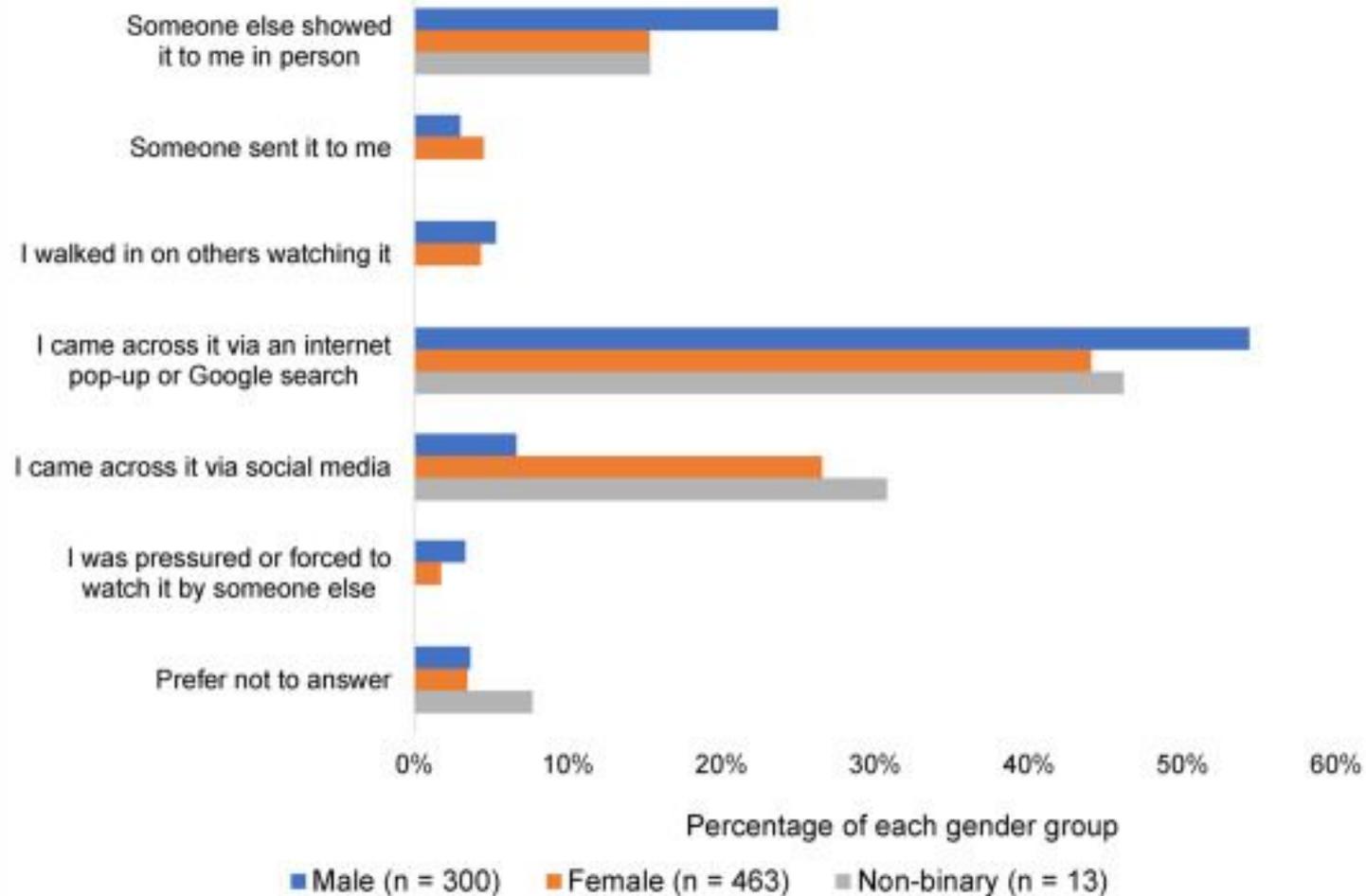
# Stats

Average age of first exposure

11

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# Industry Giant

- \$71.6 billion



# Industry Giant

- \$71.6 billion
  - NFL - \$23 billion
-

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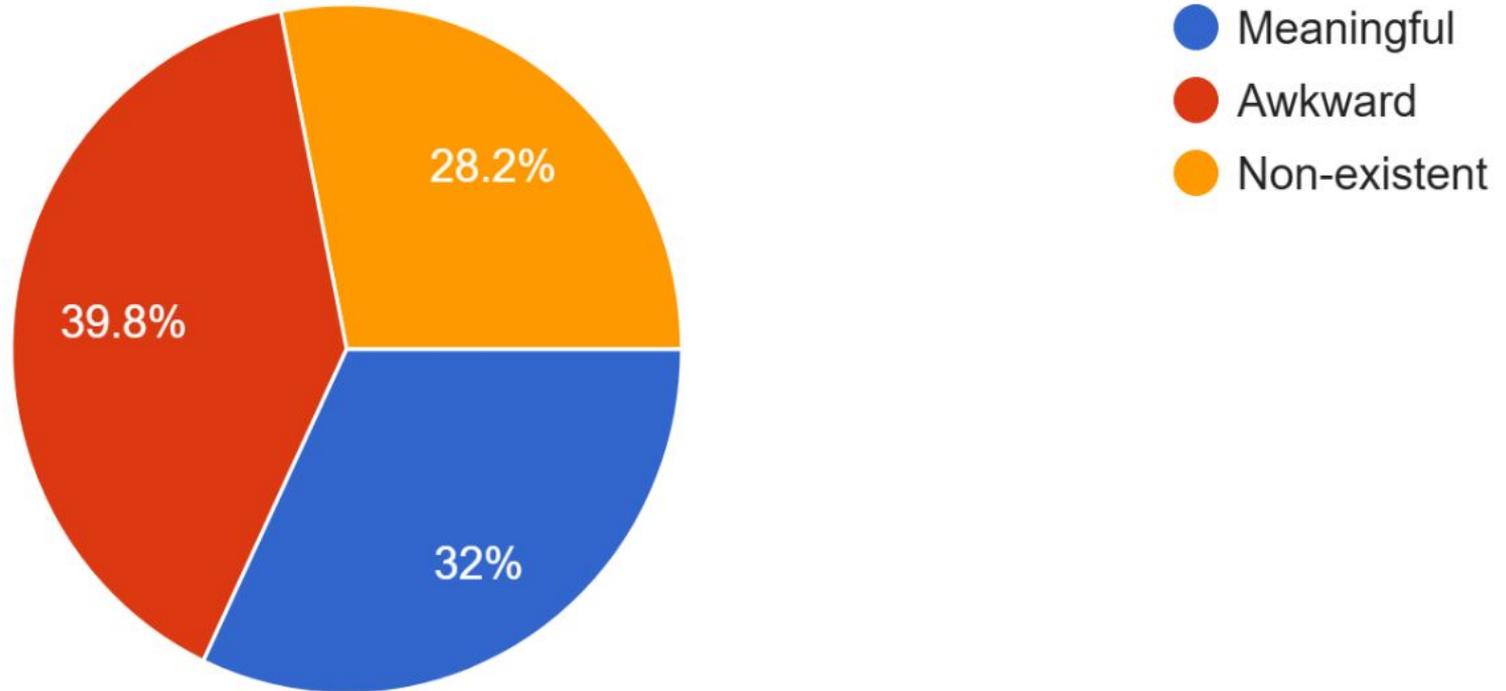
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  - MLB - \$12.1 billion
  - NBA - \$11.3 billion
-

# Industry Giant

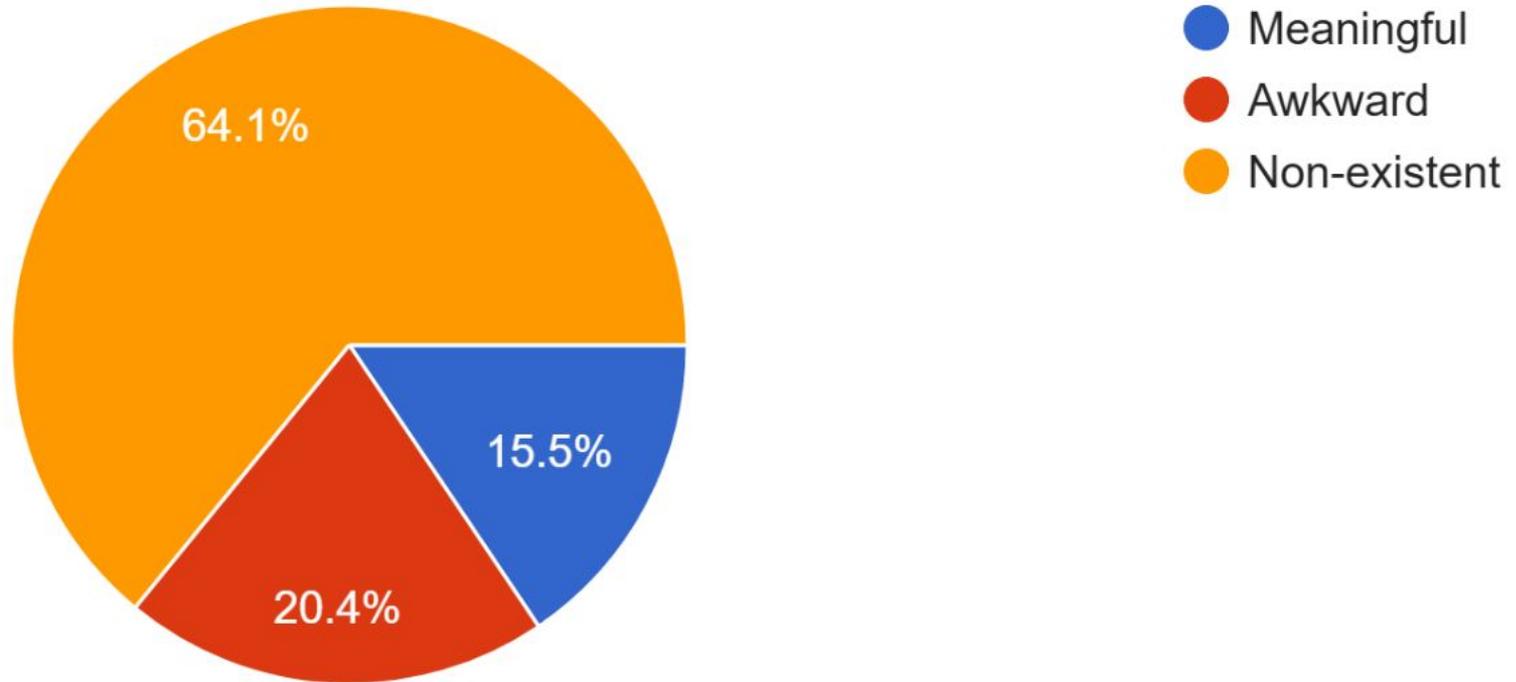
- \$71.6 billion
  - NFL - \$23 billion
  - MLB - \$12.1 billion
  - NBA - \$11.3 billion
  - NHL - \$6.6 billion
-

**Taboo**

# Describe conversation(s) you've had with your mom about sex



# Describe conversation(s) you've had with your dad about sex



# neglect

Neglect is the failure to meet a child's basic physical and emotional needs. These needs include housing, food, clothing, education, access to medical care, and having feelings validated and appropriately responded to.

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# Shame



CONQUERORS  
THROUGH  
CHRIST

**Sex is \_\_\_\_\_**

So God created mankind in his own image, in the image of God he created them; male and female he created them. God blessed them and said to them, “Be fruitful and increase in number.”... God saw all that he had made, and it was very good.

Genesis 1:27-28, 31

# What does God think of sex?

# What does God think is good about sex?

Let him kiss me with the kisses of his mouth—for your love is more delightful than wine... Take me away with you—let us hurry!

We rejoice and delight in you; we will praise your love more than wine.

Song of Songs 1:2, 4

# What does God think of sex?

# What does God think is good about sex?

Your lips drop sweetness as the honeycomb, my bride; milk and honey are under your tongue... You are a garden locked up, my bride; you are a spring enclosed, a sealed fountain... How beautiful you are and how pleasing, my love, with your delights! Your stature is like that of the palm, and your breasts like clusters of fruit. I said, "I will climb the palm tree; I will take hold of its fruit." May your breasts be like clusters of grapes on the vine, the fragrance of your breath like apples, and your mouth like the best wine.

Song of Songs 4:11-12, 7:6-9

# What does God think of sex?

# What does God think is good about sex?

May you rejoice in the wife of your youth...  
may her breasts satisfy you always, may you  
ever be intoxicated with her love.

Proverbs 5:18-19

The heavens declare the glory of God;  
the skies proclaim the work of his hands.

Psalm 19:1

# What can ministry leaders do?

- Talk about sex as good



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# What can ministry leaders do?

- Talk about sex as good
  - Model vulnerability
  - Speak highly of confession
  - Do not use 1 Cor. 7:4 to objectify women
  - Trust women
  - Speak to shame
  - Intentionally minister
-

# Resources

conquerorsthroughchrist.net

- Training camp



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  - Confirmation lesson
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  - Bible study
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  - Recover content
  - Groups curriculum
-

# Gospel Purity

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*Scan to ask a question anonymously*



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your email address*

